

CARE Review 2013

Extracts from
CARE Deutschland-Luxemburg's
Annual Report 2013



CARE's work in 2013 and our achievements

Now more than ever, CARE is responding to increasing numbers of complex crises.

In 2013, our work focused on humanitarian assistance for displaced people and refugees from Syria, the eastern Congo and the Central African Republic, emergency relief after Typhoon Haiyan in the Philippines as well as support for people affected by the extreme flooding in Germany.

CARE also responded to numerous "silent" disasters, such as in Somalia, Chad or in South Sudan, where people suffer tremendously without receiving attention from the global public.

In addition to urgent emergency relief, CARE's long-term development programs are vital in the fight against extreme poverty and discrimination. For example: in 2013 CARE helped 3.3 million people gain access to clean drinking water; enabled 4.6 million extremely poor families to improve their harvests and livelihoods; and improved the health of over 53 million people through midwifery or basic medical treatment. CARE supported more than 97 million people in 927 community based projects in 91 countries.

We express our sincere thanks to everyone who supported CARE in 2013 with their donations, their time or their voice!

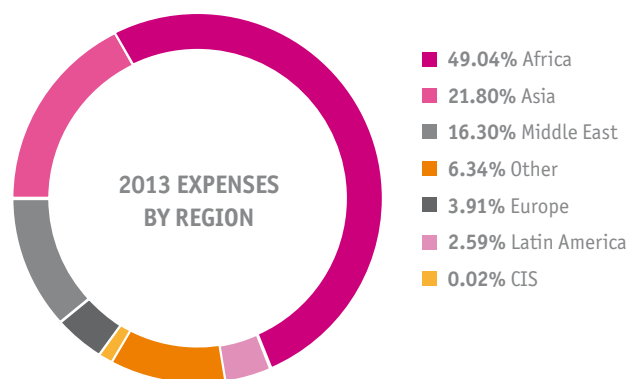
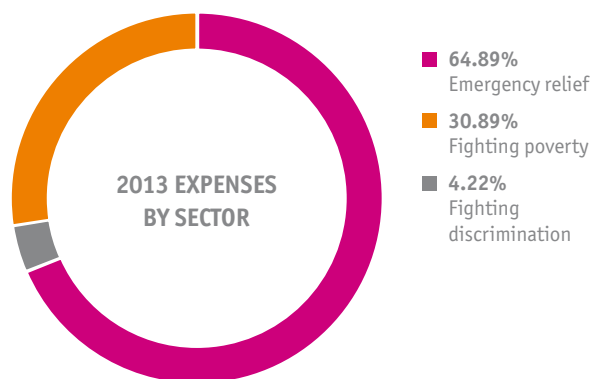
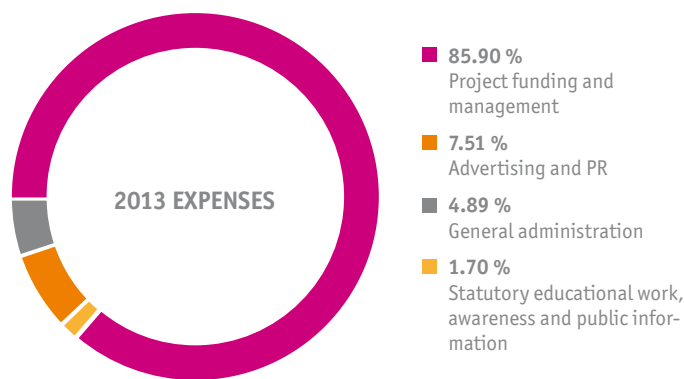
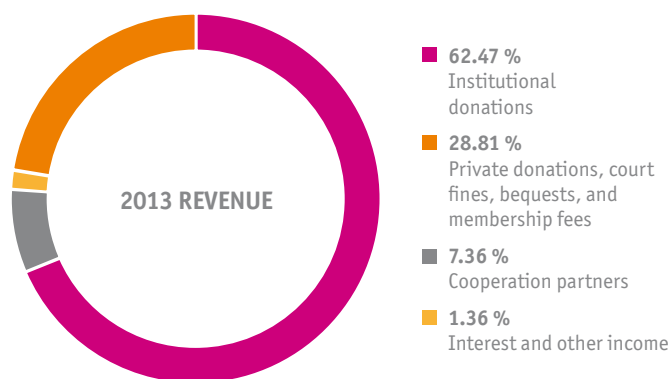
CARE Deutschland-Luxemburg e.V.

In 2013, CARE Deutschland-Luxemburg e.V. worked in 37 countries around the world, supporting 97 poverty-fighting development and humanitarian aid projects. 65 percent of our projects provided support for refugees and emergency relief, representing an important focus of our work. 37 projects helped reduce extreme poverty and discrimination within these six fields of development: Livelihood, nutrition, maternal and child health, water and sanitation, education as well as adaptation to climate change and extreme weather events. Africa was an important focus of our work. CARE in the Balkans was restructured and opened a regional office in Sarajevo. The Federal Ministry for Economic Cooperation and Development verified CARE's commitment to accountability, quality and transparency in 2013. The European Commission-Humanitarian Aid & Civil Protection (ECHO) once again awarded CARE with a top grade in their partner ranking in 2013.

2013 financial figures

CARE Deutschland-Luxemburg's total income of 28.8 million euros in 2013 including the country offices in the Balkans remained slightly under the previous year's level of 32.2 million euros. While in 2013 institutional donations decreased, revenues from private and company donations increased by almost one million euros.

85.9 percent of all expenditures went directly into our relief programs, and 7.5 percent were used for fundraising, communications and public relations. Administrative costs in Germany, such as for quality control, acquisitions, reporting, and financial accounting, accounted for 4.9 percent of all expenditures.



2013 CARE country list Countries with CARE Deutschland-Luxemburg e.V. programming

Afghanistan
Argentina
 Armenia*
 Azerbaijan*
Bangladesh
 Benin
Bolivia
Bosnia and Herzegovina
 Brazil
 Burundi
Cambodia
 Cameroon
Chad
 Croatia*
 Cuba
Czech Republic*
 Democratic Republic of the Congo

Djibouti
 East Timor
 Ecuador
Egypt
 El Salvador
Ethiopia
 Georgia
Germany**
 Ghana
 Guatemala
 Guinea*
Haiti
 Honduras
India**
Indonesia
 Ivory Coast
Jordan
Kenya

Kosovo
Laos
 Lesotho
 Lebanon
 Liberia
Madagascar
 Malawi
Mali
 Mexico*
 Montenegro*
 Morocco
Mozambique
Myanmar
Nepal
 Nicaragua
Niger
Pakistan
 Papua New Guinea

Peru**
Philippines*
 Romania*
Russian Federation*
 Rwanda
Serbia
 Sierra Leone
Somalia
 South Africa
South Sudan
Sri Lanka
Syria*
 Sudan
 Tanzania
Thailand**
 Togo
 Tunisia*
 Turkey

Uganda
 Vanuatu*
Vietnam
West Bank/Gaza
Yemen
Zambia
Zimbabwe

CARE Members
 Australia
 Austria
 Canada
 Denmark
 France
 Germany-Luxembourg
 India
 Japan
 Netherlands

Norway
 Peru (Affiliate Member)
 Thailand
 United Kingdom
 USA

CARE International/Secretariat
 Brussels, Belgium
 Geneva, Switzerland
 New York, USA
 Chair: Ralph Martens
 Secretary General: Dr. Robert Glasser

CARE Deutschland-Luxemburg e.V.
 President: Dr. Hans-Dietrich Winkhaus
 National Director: Karl-Otto Zentel
 Deputy National Director:
 Stefan Ewers

* CARE has a limited presence and works with local partners

** Countries that are members of CARE International and also have ongoing programs

1 Responding to urgent needs

On November 8, 2013 Typhoon Haiyan hit the Philippines. More than four million people were left homeless. Streets, schools, houses – everything was destroyed. During the first eight weeks, CARE provided food and urgently needed relief items for 250,000 people on the islands of Leyte, Panay and Samar. 120,000 people received building material for the first emergency shelters.

By using the approach “Building Back Safer,” artisans and communities are being taught how to reconstruct storm-proof houses with donated building material. In addition, 25,000 people are gaining new forms of income, and children receive free meals at school.

3 Strengthening rights

In more than 50 percent of its projects in 2013, CARE empowered participants to advocate locally, regionally and nationally for their rights to reduce poverty and foster equality. In 2013, CARE fought on the international level for bold action to address climate change, for improved protection for women and girls against gender-based violence as well as for more investments in maternal and child health worldwide.

2 Fighting poverty

In Niger, recurring droughts have caused severe hunger crises in the population of Maradis. In response, CARE has started new development projects with 33 village communities.

New cultivation and irrigation methods, introduction of crop rotation and drought resistant seeds have improved the harvests and soil quality. Twelve early warning systems to recognise extreme weather events have passed the test and help communities protect their crops. Women are organising themselves in savings groups and established new types of second incomes with CARE, e.g. in breeding goats. In twelve centres for literacy, children and adults are learning how to read. The living conditions in the villages have improved dramatically.

4 Ensuring our sustainable impact

CARE conducts impact studies to make sure our projects have a sustainable and long-lasting impact. For example in Bangladesh, a study conducted at the end of a four-year project revealed that CARE had reduced stunting in children due to hunger and malnutrition in 408 villages by 4.5 percent. Since the CARE program started, almost half of the families now have two incomes and three meals a day.



To inform and to inspire

CARE's highlights in Germany in 2013: In May, the CARE campaign "Lebensband" ended with a symposium on the fifth United Nations Millennium Development Goal in the Peruvian embassy in Berlin. A petition for improving maternal and child health worldwide, signed by more than 5,000 people, was handed over by CARE to the then State Secretary Beerfeltz (Federal Ministry for Economic Cooperation and Development). The CARE Millennium Award 2013 was awarded to British politician Clare Short. At the Global Media Forum, CARE presented its model of community-based, women-led saving groups. CARE played an active role to the first German Development Day in six of sixteen cities. For the first time, CARE held a writing contest for children and youth. The bestselling author Cornelia Funke was a valuable member of the jury.

Celebrities, schools and volunteers from CARE's regional volunteer groups in Berlin, Bonn, Hamburg, Mainz, Munich and Saarbrücken got involved in over 60 events for CARE and our objectives in 2013, including: International Women's Day, the Church Congress, the Tollwood-Festival in Munich, the school competition of the German Federal President and many charity and corporate running events.

Thank you!

Together we can be successful. We want to thank all our donors, our institutional partners, foundations, associations and private sector partners who enabled us to provide assistance and relief all over the world in 2013. We especially thank the members of our honorary committees, the volunteers in the CARE regional groups, the CARE donor advisory committee, and all the WE CARE schools for shaping and supporting our everyday work. Please stay by our side.

Your donation counts!

CARE uses every donation as effectively and efficiently as possible: of every euro donated, 85.9 cents are channelled into our projects; 7.5 cents enable us to secure our donor base; 1.7 cents go to educational work; and 4.9 cents ensure the control and quality of our work in Germany and abroad.

Send your donations to the following account:

IBAN: DE 93 37050198 0000 0440 40

BIC: COLSDE33

Or donate online: www.care.de/spenden-helfen/

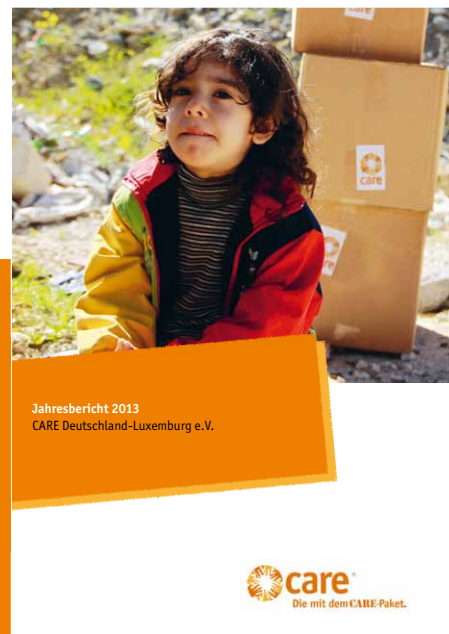
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CARE and the CARE Package

CARE is a leading humanitarian organisation fighting global poverty and providing lifesaving assistance in emergencies. CARE was founded in the USA in 1945, sending more than 100 million CARE packages to post-war Europe to relieve suffering. Today, CARE has become a global confederation of 14 national CARE members. CARE Deutschland was founded in 1980 and was expanded into CARE Deutschland-Luxemburg e.V. in 2008.

CARE provides emergency relief, development aid and advocacy on human rights in more than 80 countries. CARE supports the poorest of the poor, placing special focus on working alongside girls and women. We provide relief and support for communities in conflict and disaster-affected areas. In poor countries, CARE fights in cooperation with village communities against the causes and effects of poverty. In Germany, CARE raises awareness and engages with the public about global poverty and injustice. CARE is non-political and non-religious, operating according to renowned international quality standards. CARE holds consultative status with the United Nations.

CARE – For a world of hope, tolerance and social justice, where poverty has been overcome and people live in dignity and security.



Our complete annual report for 2013 is available as a download at: www.care.de/informieren/publikationen/care-jahresberichte.

**For a printed version please contact
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Tested and recommended: CARE is committed to the standards of the "Transparency for Civil Society" initiative, to the convention of the Deutscher Spendenrat, VENRO's code of conduct as well as to the guidelines of the Pricewaterhouse-Coopers' transparency award, where CARE always receives a top award.