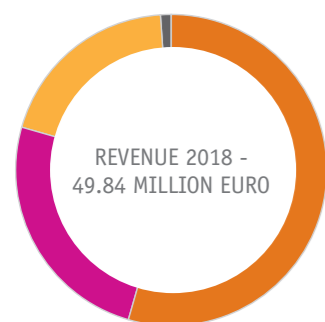
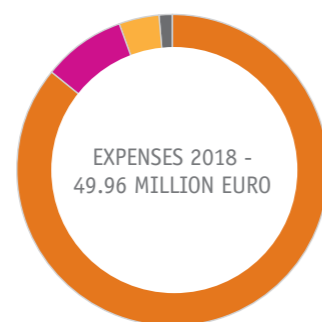


## Financial development 2018

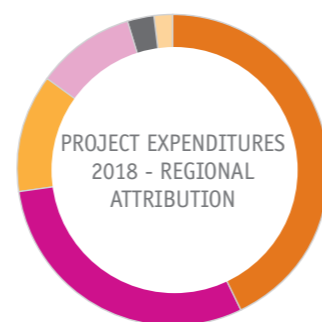
CARE Germany, including its country offices in Northern Iraq, Greece and the Balkans, had total revenues of EUR 49.84 million in 2018, which corresponds to a slight decline of 1.9% compared to the previous year. The expenses amounted to 49.96 million euro. 86 cent of each Euro spent of went directly into local aid, to guarantee the continuation of all aid measures at a very high level. CARE used nine percent of its expenses for information work and raising private donations. Expenses for quality control, administration and donor support amounted to four percent. One percent was used for statutory educational work.



- 54.68% Institutional funding
- 25% Private donations, court fines, bequests, and membership fees
- 19.39% Cooperation partners
- 0.93% Interest and other income

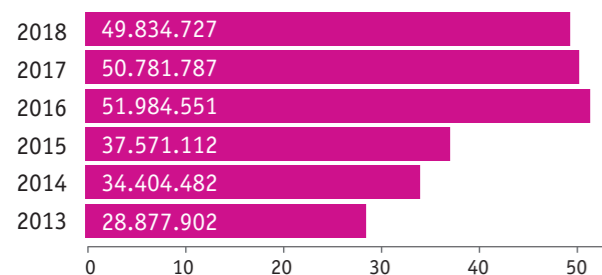


- 85.88% Project funding and management
- 8.83% Advertising and public relations
- 3.99% General administration
- 1.30% Statutory campaigning, educational and awareness-raising work

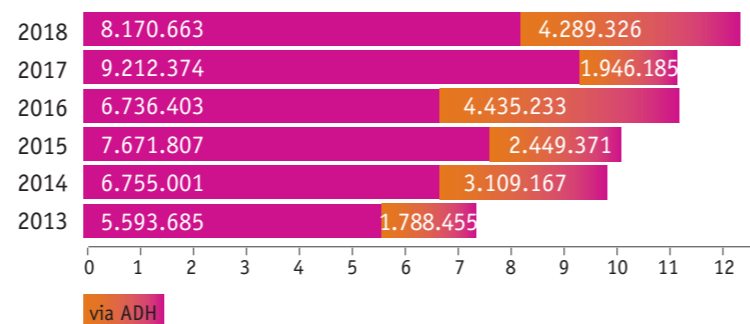


- 43.04% Middle East
- 29.81% Africa
- 12.39% Asia
- 10.23% Europe
- 2.63% Other incl. global projects
- 1.90% Latin America

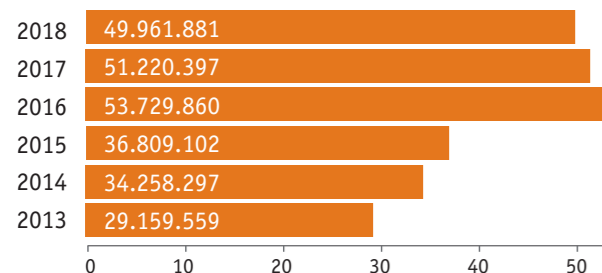
### Development of total revenues in EUR



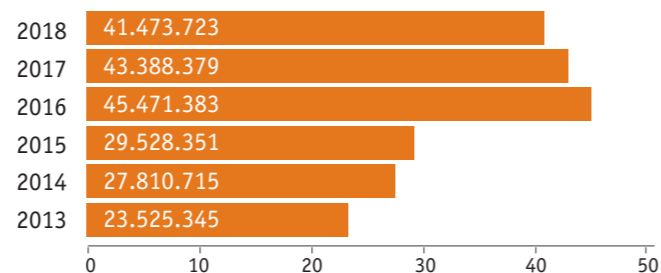
### Development of total donations from private donors



### Development of total spending in EUR



### Development of total project funding in EUR



## TRANSPARENCY AND IMPACT

EXTRACTS FROM THE  
CARE ANNUAL REPORT 2018

## CARE'S WORK IN 2018 AND ITS ACHIEVEMENTS

The United Nations estimates that 132 million people were at risk from war and crises in 2018, as the scale of conflicts continues to increase worldwide for the 13th year in succession. Around 70 million people were forced to flee their homes, many of them displaced within their own country. Thanks to the support of our sponsors and donors, CARE International secured the survival of more than 56 million people in 95 countries in 2018, working in 40 countries that are acute war

and crisis zones (40 of these countries are acute war and crisis zones). As such, CARE supported around 10 million people through survival measures, food supplies were secured for 15 million people and around 30 million women received support in obstetrics and family planning. Beyond this, CARE successfully supported 1 million women in the development and implementation of community-based small savings groups.



We care about the environment and therefore decided to publish the full Annual Report for 2018 as a digital version only. We cordially invite you to discover the CARE year 2018 in addition to these excerpts in text, image and sound at [www.care.de/jahresbericht](http://www.care.de/jahresbericht).

CARE Deutschland e.V.  
Siemensstraße 17  
53121 Bonn, Germany  
Phone: 0049 228-97563-0  
Email: [info@care.de](mailto:info@care.de)  
[www.care.de](http://www.care.de)

## ACHIEVEMENTS 2018

As a member of the global CARE family, CARE Germany financed a total of 125 projects across 36 countries in 2018, and thus supported more than 3 million people in need. Around 43% of our available funds were allocated to war zones in the Middle East and 30% to aid projects in Africa.

The work of CARE Germany primarily focused on supporting internally and externally displaced persons, who were forced to flee their homes. Beyond this, the strengthening of women's and children's rights lay at the center of our work.

To celebrate their achievements in the fight against poverty, hunger and inequality, CARE awarded the Cambodian NGO "Advocacy and Policy Institute" (API) with the CARE-Partnership Prize, who have spent over 10 years working with individuals to increase political participation.

We also proudly looked back on the 25th Anniversary of CARE Germany's program in the Balkans, which was celebrated in the fall of 2018.

## COOPERATIONS & PARTNERS

CARE Germany maintains close relationships with a number of both German and international associations and alliances. At the national level CARE Germany is, among others, a member of VENRO (Association of German Development and Humanitarian Aid Non-Governmental Organizations) and the Humanitarian Aid Coordinating Committee of the Federal Foreign Office and works closely with the BMZ (Federal Ministry for Economic Cooperation and Development).

At the international level, CARE Germany is a member of both CONCORD, an umbrella organization for development policies, and VOICE, a humanitarian umbrella organization, and has a framework partnership agreement with the EU Commission. Beyond this, CARE Germany works with the charitable alliance ADH (Aktion Deutschland Hilft) to appeal for public help in major humanitarian crises, and through the work with 'Together for Africa' advocates for an alternative image of Africa. As a member of the Alliance for Sustainable Textiles, CARE Germany works with 150 other members, varying from business, politics and civil society, to commit to a more human and sustainable textile production worldwide.



## 1. Relieving Hardship

Project in Bangladesh – ensuring health in tight spaces: Due to the escalating violence in Myanmar, approximately 900,000 Rohingya refugees have fled to Bangladesh since the summer of 2017. More than 70% of the refugees are women and children. CARE Germany is responsible for the provision of aid for 22,000 people in the Potibonia-Camp, located in the Cox's Bazar region. In cooperation with our local partners, we built two medical centers as well as providing shelter against storms and monsoons. Our network of 30 CARE-trained health advisors conducted home visits in tandem with mobile medical teams and were able to provide a total of 36,423 people with over 61,000 medical treatments.



## 2. Fighting Poverty

Perspectives against hunger in Niger: Although the people of the Diffa Region are poverty-stricken, they supported thousands of refugees from Nigeria. CARE Germany, in cooperation with the Federal Foreign Office, works across 9 camps and 30 communities within the Diffa region, facilitating new strategies against hardship and hunger. The construction of a water tower and 15 ramified drinking water systems improved both health and harvest. CARE Germany founded 9 centers, caring for 6,625 children and providing them with 2 nutritious daily meals; consequently, the health of 89% of these children improved.



## 3. Empowering youths

Project in Bosnia and Herzegovina – football for the future: Through the provision of soccer training, after-school activities and school materials, CARE Germany supports children from disadvantaged and underprivileged households in Bijeljina aiming to overcome social exclusion. The program had a huge impact: 120 children received school materials and 60 children, of which 54 are from Roma families, and their parents became members of a sports sponsorship program. The number of children attending school increased from less than 50% to more than 80%. Furthermore, the health of the children improved, as well as their confidence and behavior.



## 4. Measuring impact

Ensuring successful project implementation and sustainable development: Our projects seek to sustainably improve the livelihoods of people. Before commencing a project, CARE Germany thoroughly analyses the unique situation and the struggles of those in need. From there, an activity plan and budget are created. For each activity targets and indicators are defined, and monthly monitoring verifies their achievement or adapts accordingly. Finally, internal and external evaluations determine the success of a project. CARE is proud of its transparent monitoring and evaluation processes, which can be viewed under [impact.care-international.org](http://impact.care-international.org) or [careevaluations.org](http://careevaluations.org) respectively.



### DOMESTIC PROJECTS

In 2018, CARE Germany's domestic KIWI project "Children and Adolescents Welcome" successfully continued for the third year in a row, with the project newly expanding to incorporate primary schools in three pilot regions. So far, around 40,000 students from across 500 different schools took part and learnt how to actively participate in, and strengthen, integration.

A highlight of this project was the 2018 KIWI Integration Award. For the first time, CARE honored the five most intriguing and successful integration initiatives, allowing the students to continue and further evolve their self-developed projects.

Another highlight of CARE Germany's public advocacy was our Climate Heroines exhibition, portraying twelve outstanding women all working to combat climate change. In cooperation with Deutsche Bahn, the Climate Heroines were exhibited in 19 German railway stations, reaching an audience of around 30 million people.

### CARE PROJECT COUNTRIES 2018 - CARE Germany carried out projects here

- |                        |             |                  |                    |
|------------------------|-------------|------------------|--------------------|
| Afghanistan            | Fiji*       | Malawi           | Somalia            |
| Albania***             | Georgia     | Mali             | Sri Lanka**        |
| Bangladesh             | Germany**   | Mexico*          | South Africa       |
| Benin                  | Ghana       | Montenegro       | South Sudan        |
| Bolivia*               | Greece      | Morocco**        | Sudan              |
| Bosnia and Herzegovina | Guatemala   | Mozambique       | Syria              |
| Burkina Faso*          | Haiti       | Nepal            | Tanzania           |
| Burundi                | Honduras    | Nicaragua        | Thailand**         |
| Cambodia               | India**     | Niger            | Togo*              |
| Cameroon               | Indonesia** | Nigeria*         | Tonga*             |
| Chad                   | Iraq        | Pakistan         | Turkey             |
| Colombia*              | Italy*      | Panama*          | Uganda             |
| Costa Rica*            | Ivory Coast | Papua New Guinea | Vanuatu*           |
| Croatia*               | Jordan      | Peru**           | Vietnam            |
| Cuba                   | Kenya       | Philippines      | West Bank and Gaza |
| Dem. Rep. Congo        | Kosovo***   | Romania*         | Yemen              |
| East-Timor             | Laos        | Rwanda           | Zambia             |
| Ecuador                | Lebanon     | Solomon Islands* | Zimbabwe           |
| Egypt**                | Liberia*    | Serbia           |                    |
| Ethiopia***            | Macedonia*  | Sierra Leone     |                    |
|                        | Madagascar  |                  |                    |

- CARE-Members**
- Australia
  - Austria
  - Canada
  - Denmark
  - Germany
  - France
  - India
  - Japan
  - Netherlands
  - Norway
  - Peru
  - Thailand
  - United Kingdom
  - USA
- In the admission process:**
- Czech Republic
  - Egypt
  - Indonesia
  - Luxembourg
  - Morocco
  - Sri Lanka
- CARE International/Secretariat**
- Geneva, Switzerland
  - Brussels, Belgium
  - New York, USA
- Branch Offices**
- Belgium
  - United Arab Emirates
- Chairmanship CARE International**
- Chair: Louise Fréchette (until June 2019)
  - Arielle de Rothschild (since June 2019)
- Secretary General:**
- Caroline Kende-Robb

\* No CARE office. Project implementation through local partners \*\* Member of CARE International and project country \*\*\* CARE DL is active with transnational projects