To inform and inspire

In 2015, CARE celebrated the 70th anniversary of its foundation, starting off the anniversary year of the CARE package’s 70th birthday with the event „Fit for the Future?“, which was attended by 250 supporters and partners, including Dr. Gerd Müller, Germany’s Federal Minister for Economic Cooperation and Development. Until autumn 2016, numerous activities and events all over Germany will honour the arrival of the 100 million CARE packages that eased the suffering in post-war Europe – one of the greatest relief operations in history. We were delighted to award former Federal President Horst Köhler the CARE Millennium Prize 2015 for his efforts towards the UN Millennium Development Goals as well as the new Sustainable Development Goals. CARE voluntary action groups, celebrities and schools became involved in advocating our topics in 2015.

Thanks to them, the streetart awareness campaign for Syria, the Munich Marathon and the Federal President’s school competition were very successful CARE events. Politically, CARE actively engaged in shaping the international resolutions of the G7-summit, the UN Agenda for Sustainable Development and the UN Climate Change Conference in Paris. The UN Agenda for Sustainable Development will be the guideline and standard for our work in the future.

Thank you!

Without the support of our international and national partners, our assistance for people in need would not be possible. We would like to thank all of our donors and the public grant authorities, foundations, associations and corporations for their trust.

In particular, we would like to thank all honorary committees, the volunteers in the CARE action groups, the CARE donor advisory committee, and all the schools for shaping and supporting our everyday work. Please remain by our side.

CARE and the CARE package

CARE is a leading humanitarian organisation fighting global poverty and providing lifesaving assistance in emergencies. CARE was founded in the USA in 1945, sending more than 100 million CARE packages to post-war Europe to relieve suffering. Today, CARE has become a global confederation of 14 national members. CARE Deutschland was founded in 1980 and was expanded into CARE Deutschland-Luxemburg e.V. in 2008.

CARE currently provides emergency relief, development aid and human rights advocacy in 95 countries. CARE supports the poorest of the poor, placing special focus on empowering girls and women. We provide relief and support for communities in conflict and disaster-affected areas and support reconstruction. In poor countries, CARE fights the causes and effects of poverty in cooperation with village communities. In Germany, CARE raises awareness and engages with the public about global poverty and injustice. CARE is politically independent and non-religious, operating according to renowned international quality standards. CARE holds consultative status with the United Nations.

CARE – For a world of hope, tolerance and social justice, where poverty has been overcome and people live in dignity and security.

Your donation counts

CARE uses every donation as effectively and efficiently as possible: of every euro donated, 85 cents are channelled into our projects; 9.5 cents enable us to secure our donor base; 1.5 cents go to educational work; and 4 cents ensure the control and quality of our work in Germany and abroad. Please transfer your donations to the following account:

IBAN DE93 3705 0198 0000 0440 40
BIC COLOG2DD

Or online at www.care.de/spenden

Tested and recommended: CARE is committed to the standards of the “Transparency for Civil Society” initiative, to the convention of the Deutscher Spendeneffekt, as well as to VENRO’s code of conduct. CARE repeatedly receives awards for its transparency and quality, nationally and internationally.

CARE’s work in 2015 and our achievements

2015 was a difficult and dangerous year for millions of people worldwide. In countries such as Syria, Yemen, Iraq, South Sudan and the Central African Republic, families suffered from prolonged conflicts. In 2015, 65 million people were displaced and looking for protection from violence, destruction or abject poverty. In other regions, frequent storms, droughts and floods destroyed the livelihoods of many smallholder farmers. In Nepal, the earth quaked.

With your support, CARE was able to help and provide families with food, water and medical services. CARE gave initial help for reconstruction and provided refugee children with safe recreational and educational spaces – the cornerstones for a better future. As an international network, CARE supported over ten million people in 41 war zones and crisis areas in 2015, two million of whom were people in and around Syria.

Apart from emergency aid, long-term CARE programmes supported 55 million people in finding a sustainable way out of poverty. Two million children and youths were given access to education and vocational training, seven million smallholder farmers were able to improve their harvests and their income with CARE, and 28 million women gained access to obstetric care and family planning. In total, international CARE aid reached 65 million people through 890 relief projects in 95 countries.
CARE DEUTSCHLAND-LUXEMBURG E.V.

Saving lives, fighting poverty, strengthening human rights – these were the three goals CARE Deutschland-Luxemburg e.V. pursued in its projects in 36 countries in 2015. 71 per cent of our projects provided emergency relief and assistance to refugees, forming the main focus of our work. 25 per cent of our programmes tackled the root causes of extreme poverty by improving educational opportunities, harvests, livelihoods, health and adaptation to climate change in the poorest communities. Almost four per cent specifically strengthened the rights of disadvantaged groups like the Rama in the Balkans, the Quechua in the Andes of Peru or the Tuareg and Peuhl communities in Niger. In all of our project regions we place special focus on the equal social and economic participation of women and girls as a central prerequisite for development.

We are very pleased with the increase in the number of donors, foundations and corporations supporting us. In addition, the support of public donors has grown as well. Our most important partners in 2015 were the German Ministry of Foreign Affairs, the Federal Ministry for Economic Cooperation and Development, as well as the European Commission’s Humanitarian Aid and Civil Protection department (ECHO).

Altogether, CARE Deutschland-Luxemburg – including its country offices – increased its income by 9.20 per cent compared to the previous year, totalling 37.6 million euros in 2015. 84.8 per cent of our expenditures flowed directly into our relief programmes. 9.57 per cent were used for fundraising, communications and public relations, while 1.59 per cent funded educational work in schools. General expenses, such as quality control, acquisitions and reporting, amounted to 4.04 per cent.

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FINANCIAL FIGURES 2015

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1 Responding urgent needs

Project example Europe – Assistance for refugees in transit: For the first time in many years, CARE assisted refugees in Europe and within Germany in 2015. In early autumn 540,000 people from Syria, Iraq, Afghanistan and other crisis areas arrived in Serbia alone on their way into the European Union. They were exhausted from incredible ordeals, long walks and crossing the sea. CARE provided 120,000 refugees with food, drinking water, hygiene- and baby kits, and gave out winter items from autumn onwards. Due to fast-changing refugee routes and increasingly closed borders, CARE flexibly adapted its assistance for refugees in transit. CARE currently also provides humanitarian aid to refugee families stranded in Greece.

2 Fighting poverty

Project example Somalia – Water is the future: Due to droughts, water is essential for survival in Somaliland. That is why in Sool, Sanaag and Togdheer, CARE is improving the water distribution, securing hygiene and health conditions and giving youth a future beyond flight. In cooperation with 30 village communities, CARE restored six boreholes and 27 flat wells and installed 177 rain collection tanks. CARE trained 30 water committees, 35 water- and solar mechanics and 90 health- and hygiene consultants among the village population. The wells run on power provided by solar pumps. Excess power generated by the solar modules is marketed locally. The profits secure the operating and maintenance costs of the solar pumps, as well as the wages of the mechanics in the village.

3 Strengthening rights

Peru – Assistance for communities in the Andes: In order to improve the health and nutrition of 12,000 people and to alleviate their poverty, CARE built 5 community houses, one school, delivery rooms and drinking water systems with 40 Quechua communities in Ayacucho. CARE also trained indigenous midwives, successfully introduced high-yielding farming methods and informed the communities about the local consequences of climate change.

4 Ensuring our sustainable impact

CARE examines the impact of its assistance through independent studies. In 2015, CARE analysed the long-term impact of the savings groups introduced in 29 communities in Mali and Niger. After three years, the poverty rate had decreased from 88 per cent to 46 per cent, and malnutrition had decreased from 20 per cent to 0 per cent in the participating villages. The communities had become more economically active and were more successful in getting through crises than other communities.

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