Now more than ever, CARE is responding to increasing numbers of complex crises.

In 2013, our work focused on humanitarian assistance for displaced people and refugees from Syria, the eastern Congo and the Central African Republic, emergency relief after Typhoon Haiyan in the Philippines as well as support for people affected by the extreme flooding in Germany.

CARE also responded to numerous “silent” disasters, such as in Somalia, Chad or in South Sudan, where people suffer tremendously without receiving attention from the global public.

In addition to urgent emergency relief, CARE’s long-term development programs are vital in the fight against extreme poverty and discrimination. For example: in 2013 CARE helped 3.3 million people gain access to clean drinking water; enabled 4.6 million extremely poor families to improve their harvests and livelihoods; and improved the health of over 53 million people through midwifery or basic medical treatment. CARE supported more than 97 million people in 927 community based projects in 91 countries.

We express our sincere thanks to everyone who supported CARE in 2013 with their donations, their time or their voice!
CARE Deutschland-Luxemburg e.V.

In 2013, CARE Deutschland-Luxemburg e.V. worked in 37 countries around the world, supporting 97 poverty-fighting development and humanitarian aid projects. 65 percent of our projects provided support for refugees and emergency relief, representing an important focus of our work. 37 projects helped reduce extreme poverty and discrimination within these six fields of development: Livelihood, nutrition, maternal and child health, water and sanitation, education as well as adaptation to climate change and extreme weather events. Africa was an important focus of our work. CARE in the Balkans was restructured and opened a regional office in Sarajevo. The Federal Ministry for Economic Cooperation and Development verified CARE’s commitment to accountability, quality and transparency in 2013. The European Commission-Humanitarian Aid & Civil Protection (ECHO) once again awarded CARE with a top grade in their partner ranking in 2013.

CARE Deutschland-Luxemburg’s total income of 28.8 million euros in 2013 including the country offices in the Balkans remained slightly under the previous year’s level of 32.2 million euros. While in 2013 institutional donations decreased, revenues from private and company donations increased by almost one million euros.

85.9 percent of all expenditures went directly into our relief programs, and 7.5 percent were used for fundraising, communications and public relations. Administrative costs in Germany, such as for quality control, acquisitions, reporting, and financial accounting, accounted for 4.9 percent of all expenditures.

2013 financial figures

- 62.47% Institutional donations
- 28.81% Private donations, court fines, bequests, and membership fees
- 7.36% Cooperation partners
- 1.36% Interest and other income

2013 expenses by sector
- 64.89% Emergency relief
- 30.89% Fighting poverty
- 4.22% Fighting discrimination

2013 expenses by region
- 85.90% Project funding and management
- 7.51% Advertising and PR
- 4.89% General administration
- 1.70% Statutory educational work, awareness and public information
- 49.04% Africa
- 21.80% Asia
- 16.30% Middle East
- 6.34% Other
- 3.91% Europe
- 2.59% Latin America
- 0.02% CIS

2013 CARE country list

Afghanistan  
Argentina  
Armenia*  
Azerbaijan*  
Bangladesh  
Benin  
Bolivia  
Bosnia and Herzegovina  
Brazil  
Burundi  
Cambodia  
Cameroon  
Chad  
Croatia*  
Cuba  
Czech Republic*  
Democratic Republic of the Congo  
Djibouti  
East Timor  
Ecuador  
Egypt  
El Salvador  
Ethiopia  
Georgia  
Germany**  
Ghana  
Guatemala  
Guinea*  
Haiti  
Honduras  
India**  
Indonesia  
Ivory Coast  
Jordan  
Kenya  
Kosovo  
Laos  
Le索tho  
Lebanon  
Liberia  
Madagascar  
Malawi  
Malaysia  
Mexico*  
Montenegro*  
Morocco  
Mozambique  
Myanmar  
Nepal  
Nicaragua  
Niger  
Pakistan  
Papua New Guinea  
Peru**  
Philippines*  
Romania*  
Russian Federation*  
Rwanda  
Serbia  
Sierra Leone  
Somalia  
South Africa  
South Sudan  
Sri Lanka  
Syria*  
Tajikistan  
Tanzania  
Thailand**  
Togo  
Turkey  
Ukraine  
Vanuatu*  
Vietnam  
West Bank/Gaza  
Yemen  
Zambia  
Zimbabwe

* CARE has a limited presence and works with local partners  
** Countries that are members of CARE International and also have ongoing programs

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1 Responding to urgent needs

On November 8, 2013 Typhoon Haiyan hit the Philippines. More than four million people were left homeless. Streets, schools, houses – everything was destroyed. During the first eight weeks, CARE provided food and urgently needed relief items for 250,000 people on the islands of Leyte, Panay and Samar. 120,000 people received building material for the first emergency shelters.

By using the approach “Building Back Safer,” artisans and communities are being taught how to reconstruct storm-proof houses with donated building material. In addition, 25,000 people are gaining new forms of income, and children receive free meals at school.

2 Fighting poverty

In Niger, recurring droughts have caused severe hunger crises in the population of Maradis. In response, CARE has started new development projects with 33 village communities.

New cultivation and irrigation methods, introduction of crop rotation and drought resistant seeds have improved the harvests and soil quality. Twelve early warning systems to recognise extreme weather events have passed the test and help communities protect their crops. Women are organising themselves in savings groups and established new types of second incomes with CARE, e.g. in breeding goats. In twelve centres for literacy, children and adults are learning how to read. The living conditions in the villages have improved dramatically.

3 Strengthening rights

In more than 50 percent of its projects in 2013, CARE empowered participants to advocate locally, regionally and nationally for their rights to reduce poverty and foster equality. In 2013, CARE fought on the international level for bold action to address climate change, for improved protection for women and girls against gender-based violence as well as for more investments in maternal and child health worldwide.

4 Ensuring our sustainable impact

CARE conducts impact studies to make sure our projects have a sustainable and long-lasting impact. For example in Bangladesh, a study conducted at the end of a four-year project revealed that CARE had reduced stunting in children due to hunger and malnutrition in 408 villages by 4.5 percent. Since the CARE program started, almost half of the families now have two incomes and three meals a day.
CARE’s highlights in Germany in 2013: In May, the CARE campaign “Lebensband” ended with a symposium on the fifth United Nations Millennium Development Goal in the Peruvian embassy in Berlin. A petition for improving maternal and child health worldwide, signed by more than 5,000 people, was handed over by CARE to the then State Secretary Beerefeutz (Federal Ministry for Economic Cooperation and Development). The CARE Millennium Award 2013 was awarded to British politician Clare Short. At the Global Media Forum, CARE presented its model of community-based, women-led saving groups. CARE played an active role to the first German Development Day in six of sixteen cities. For the first time, CARE held a writing contest for children and youth. The bestselling author Cornelia Funke was a valuable member of the jury.

Celebrities, schools and volunteers from CARE’s regional volunteer groups in Berlin, Bonn, Hamburg, Mainz, Munich and Saarbrücken got involved in over 60 events for CARE and our objectives in 2013, including: International Women’s Day, the Church Congress, the Tollwood-Festival in Munich, the school competition of the German Federal President and many charity and corporate running events.

Thank you!

Together we can be successful. We want to thank all our donors, our institutional partners, foundations, associations and private sector partners who enabled us to provide assistance and relief all over the world in 2013. We especially thank the members of our honorary committees, the volunteers in the CARE regional groups, the CARE donor advisory committee, and all the WE CARE schools for shaping and supporting our everyday work. Please stay by our side.

Your donation counts!

CARE uses every donation as effectively and efficiently as possible: of every euro donated, 85.9 cents are channelled into our projects; 7.5 cents enable us to secure our donor base; 1.7 cents go to educational work; and 4.9 cents ensure the control and quality of our work in Germany and abroad.

Send your donations to the following account:
IBAN: DE 93 37050198 0000 0440 40
BIC: COLSDE33
Or donate online: www.care.de/spenden-helfen/

Our complete annual report for 2013 is available as a download at: www.care.de/informieren/publikationen/care-jahresberichte.

For a printed version please contact
Markus Nipko, Phone +49 (0)228 97563 - 26, nipko@care.de

Tested and recommended: CARE is committed to the standards of the “Transparency for Civil Society” initiative, to the convention of the Deutscher Spendenrat, VENRO’s code of conduct as well as to the guidelines of the Pricewaterhouse-Coopers’ transparency award, where CARE always receives a top award.