



Looking back at 2024 ●

Extracts from CARE Germany's annual report



2024 – a year of ongoing challenges

The year 2024 was once again marked by global crises and humanitarian emergencies. War, hunger, poverty, and the impacts of the climate crisis shaped everyday life for many people and threatened their livelihoods. In this context, CARE remained active wherever help was urgently needed and continued its work with a clear focus on emergency response, climate adaptation, and gender equality.

In the 2024 financial year, CARE International reached around 53.4 million people through 1,450 projects in 121 countries. CARE Germany was responsible for 147 projects in 47 countries, supporting almost three million people. The programmes focused on regions with particularly high humanitarian needs and aimed to alleviate acute hardship while at the same time creating prospects for the future.

This work would not have been possible without reliable support. Donation income of €26.2 million, contributed by nearly 72,500 donors, together with total income of €111.7 million, formed the financial basis for the implementation of the projects. These resources enabled CARE Germany to deliver assistance effectively and responsibly.

We thank all our supporters for their trust and continued commitment. Their support plays a vital role in ensuring that CARE remains capable of action even under challenging conditions and continues to reach people in need. This trust strengthens our work and provides the foundation for us to take responsibility in the future as well.

Financial Development

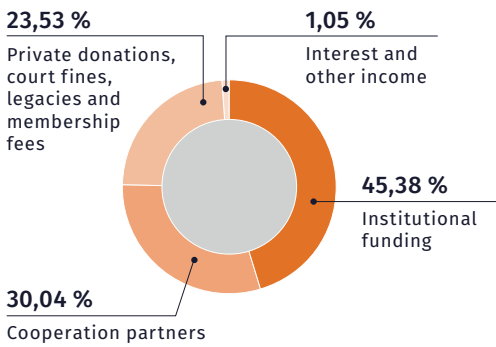
In 2024, CARE Germany recorded revenues of approximately €111.7 million. These revenues formed the financial basis for the humanitarian and development work during the reporting year. Expenditures amounted to €116.2 million and were used for the implementation of projects as well as for accompanying and supporting activities.

A significant share of revenues came from institutional donors. In 2024, the most important partners once again included the German Federal Foreign Office, the German Federal Ministry for Economic Cooperation and Development, and the European Union. In addition, CARE Germany received support from companies, foundations, and nearly 72,500 donors who placed their trust in the organisation's work.

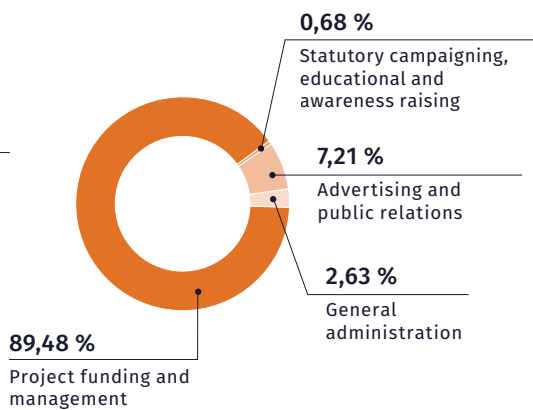
CARE used 89 percent of its expenditures directly for project funding and project support. Seven percent was invested in advertising and general public relations to provide transparent information about our work. Three percent was allocated to general administration, and one percent to statutory campaigns as well as educational and awareness-raising activities.

Our aim is to implement project work as effectively as possible and to use the funds entrusted to us responsibly and purposefully.

Revenue 2024 by source



Expenses 2024 by use



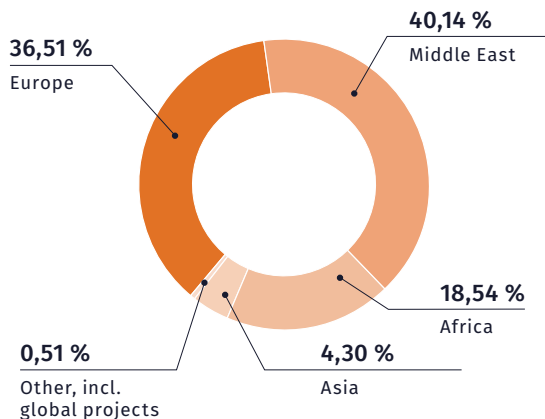
In 2024, CARE Germany provided direct assistance to 3 million people in 147 projects and 47 countries.

3
Million people

147
projects

47
countries

Project Expenditures 2024 per region



CARE countries 2024

1. Afghanistan
2. Albania
3. Algeria
4. Antigua and Barbuda
5. Armenia
6. Australia
7. Austria
8. Azerbaijan
9. Bahamas
10. Bangladesh
11. Barbados
12. Belgium
13. Benin
14. Bosnia and Herzegovina
15. Botswana
16. Brazil
17. Burkina Faso
18. Burundi
19. Cambodia
20. Cameroon
21. Canada
22. Central African Republic
23. Chad
24. Colombia
25. Costa Rica
26. Cuba
27. Czech Republic
28. Côte d'Ivoire
29. Democratic Republic of the Congo
30. Denmark
31. Dominica
32. Ecuador
33. Egypt
34. El Salvador
35. Ethiopia
36. Fiji
37. France
38. Georgia
39. Germany
40. Ghana
41. Grenada
42. Guatemala
43. Guinea
44. Haiti
45. Honduras
46. Hungary
47. India
48. Indonesia
49. Iraq
50. Israel
51. Jamaica
52. Japan
53. Jordan
54. Kenya
55. Kiribati
56. Kosovo
57. Laos
58. Lebanon
59. Lesotho
60. Liberia
61. Libya
62. Luxembourg
63. Madagascar
64. Malawi
65. Mali
66. Mauritania
67. Mexico
68. Moldova
69. Morocco
70. Mozambique
71. Myanmar
72. Nepal
73. Netherlands
74. Nicaragua
75. Niger
76. Nigeria
77. North Macedonia
78. Norway
79. Pakistan
80. Palestine (West Bank and Gaza)
81. Papua New Guinea
82. Peru
83. Philippines
84. Poland
85. Romania
86. Rwanda
87. Saint Kitts and Nevis
88. Saint Lucia
89. Saint Vincent and the Grenadines
90. Samoa
91. Senegal
92. Serbia
93. Sierra Leone
94. Slovakia
95. Solomon Islands
96. Somalia
97. South Africa
98. South Sudan
99. Sri Lanka
100. Sudan
101. Switzerland
102. Syria
103. Tanzania
104. Thailand
105. Timor-Leste
106. Togo
107. Tonga
108. Trinidad and Tobago
109. Tunisia
110. Tuvalu
111. Türkiye
112. Uganda
113. Ukraine
114. United Kingdom
115. United States of America
116. Vanuatu
117. Venezuela
118. Vietnam
119. Yemen
120. Zambia
121. Zimbabwe

additional countries where CARE international works

countries with CARE Germany programming in 2024

What we do

Design: TIPP 4 GmbH, Werbeagentur und Verlag
Photos: Annie Sakrab, CARE Ukraine, CARE, Daniel Grünfeld



CARE Germany's Country Offices

CARE Germany holds administrative responsibility within CARE International for the country offices in the **Balkans, Iraq, Libya, and Ukraine**. The country offices coordinate programme activities on the ground and work closely with local partner organisations.

In Ukraine, CARE implemented programmes together with partners in the areas of protection, food assistance, and hygiene. A particular focus was placed on safe spaces for women and girls, as well as on support for medical facilities. In the Balkans, projects focused, among other things, on strengthening women and girls, violence prevention, and measures to improve the education system.

In Iraq, psychosocial support, safe spaces, and programmes to adapt to the impacts of the climate crisis were central, particularly for people living in displacement camps. CARE also remained active in Libya, continuing to support affected communities after the severe floods through emergency assistance and measures to restore livelihoods.



Responding to crises worldwide

In 2024, CARE provided emergency assistance in numerous crises worldwide. The following examples represent many other contexts in which CARE enabled humanitarian aid under challenging conditions.

In **Sudan**, the armed conflict escalated into one of the largest humanitarian crises worldwide. Violence, displacement, and hunger shaped the daily lives of millions of people. CARE was active in several regions and, together with local partner organisations, provided support in areas including food security, health, and protection. A particular focus was placed on supporting women and girls, as well as people who had been displaced multiple times.

In **Gaza**, the humanitarian situation remained dramatic in 2024. Destroyed infrastructure, limited access to medical care, and widespread food insecurity defined daily life for the population. Despite severe access restrictions and high risks for staff, CARE continued to deliver life-saving assistance, including in the areas of health, water and sanitation, shelter, and protection.



Embracing diversity Creating opportunities

CARE Germany is also engaged nationally. Through the programme **KIWI** (Kritisch, Inklusiv, Wertschätzend, Initiativ – Critical, Inclusive, Appreciative, Active), we reached more than 5,400 pupils at primary and secondary schools. Through workshops and school-based projects, we promote diversity, inclusion, and self-efficacy. The programme is complemented by training courses for education professionals, digital expert events, the podcast “*Schule divers*”, and targeted support for schools in developing discrimination-aware structures. In addition, CARE continued its engagement for people displaced from Ukraine and supported psychosocial services for mothers and children, as well as the training of full-time and volunteer staff.



Geschäftsbericht
2024
CARE Deutschland e.V.

The complete Annual Report 2024
(in German) is available to download at
www.care.de/geschaeftsbericht

CARE.
A global story

CARE is one of the world's largest private non-profit organisations for emergency relief and poverty reduction. We are proud of our roots: after the Second World War, more than 100 million CARE Packages, donated by U.S. citizens, saved the lives of people in need across Europe. This spirit of solidarity lives on today. Nineteen national CARE organisations and one associate member work together to alleviate need and promote gender equality. CARE Germany was founded in 1980 and, in addition to its headquarters in Bonn, maintains an office in Berlin. CARE operates independently of political and religious interests and in accordance with recognized international quality standards. CARE holds consultative status with the United Nations.

Your trust is our motivation!

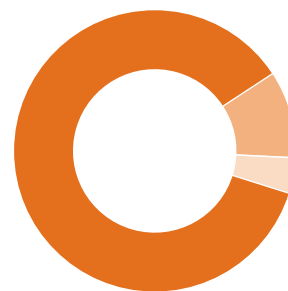
Commitment and solidarity are at the heart of CARE's work. Thousands of donors accompany us on this path and generously support CARE's mission to create a more equal and just world. They stand with more than 12.000 CARE employees around the world who are committed to the cause with passion and great courage – every single day.

CARE also receives invaluable support from foundations, institutional and corporate partners. We would like to wholeheartedly thank every partner, individual or group who supported us in 2024. We look forward to continuing this journey with you.

Many thanks to all who trust and support CARE!

How we spend 1 euro:

89 %
directly support our programmatic work



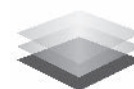
7 %

are used to gain new supporters

4 %

are spent on information and administration

Quality and transparency: CARE bears the certificate of the "Deutscher Spendenrat" (German donation council), is committed to the standards of the Initiative Transparent Civil Society and the VENRO Code of Conduct.



Initiative Transparente Zivilgesellschaft

WWW.CARE.DE/SPENDEN

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