



Looking back at 2023 ●

Extracts from CARE Germany's annual report



2023 – a year full of crises

The year 2023 was marked by numerous crises and catastrophes. The severe earthquakes in southeastern Türkiye and northwestern Syria at the beginning of the year directly affected 19 million people. CARE provided rapid emergency aid and supported two million people with vital supplies. In Sudan, the already tense humanitarian situation worsened due to renewed fighting. 18 million people were affected by acute hunger. The earthquakes in Morocco and Afghanistan, as well as the floods in Libya in October, also required swift action.

In our focus areas of emergency aid, climate crisis, and gender equality, CARE Germany reached almost 4.1 million people through 149 projects in 46 countries. Nearly 37 percent of these projects were implemented in the Middle East, 18 percent in Africa, and 34 percent in Europe.

In Ukraine, CARE expanded its aid operations, particularly after the Kakhovka Dam explosion, and helped rebuild destroyed infrastructure. CARE remains active in the protracted crises in Syria and Yemen, as it is important to us that people there are not forgotten.

In October, the situation in the Middle East escalated dramatically. People are being held hostage in the Gaza strip, a humanitarian catastrophe of immense proportions has developed. Civilians are suffering extremely from the ongoing conflict. Despite the difficult situation and the personal impact on our teams on the ground, our colleagues continue to provide humanitarian aid tirelessly.

In a year where one crisis followed another, we are especially grateful for the generosity of our supporters. This support encourages us to aim at reaching even more people with our work in the future.

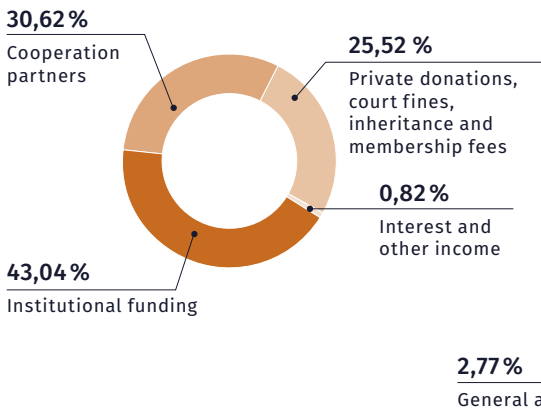
Financial Development

In 2023, CARE Germany recorded revenues of around 102.5 million euros. Compared to 2022, this represents an increase of 23 million euros. This enabled us to achieve even more worldwide and do more long-term planning. Our expenditures amounted to 97.6 million euros.

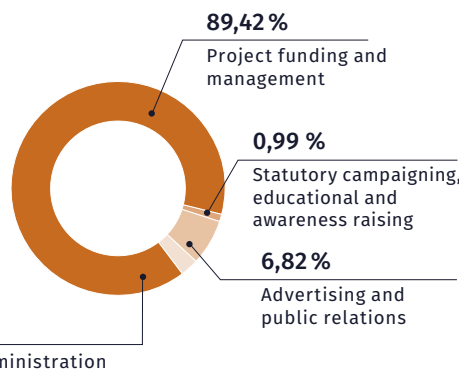
43 percent of revenues came from institutional donors. CARE has been working trustfully with many of them for years. In 2023, the German Federal Office, the German Federal Ministry of Economic Cooperation as well as the European Union were among our most important donors. We extend our gratitude for the successful collaboration. We also received significant support from companies and foundations, and of course from over 76,000 committed donors who placed their trust in us in 2023.

89 percent of expenditures are used by CARE directly for project funding. Seven percent is invested in advertising and general public relations to comprehensively inform our donors. Three percent goes into quality assurance and administration, and one percent is invested in statutory educational work. Our constant aim is to implement project work as effectively as possible while using every euro purposefully.

Revenue 2023 by source



Expenses 2023 by use



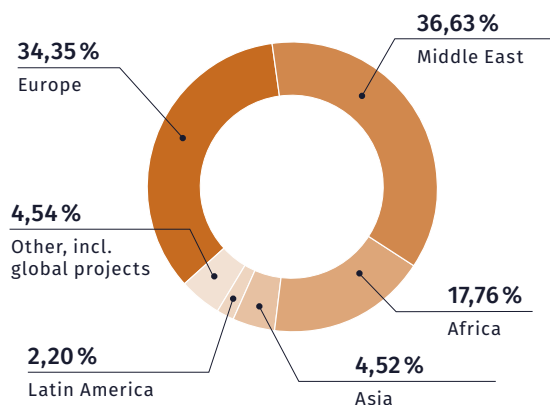
In 2023, CARE Germany provided direct assistance to 4.1 million people in 149 projects and 46 countries.

4,1
Million people

149
projects

46
countries

Project Expenditures 2023 per region



CARE countries 2023

1. Afghanistan
2. Albania
3. Algeria
4. Armenia
5. Australia
6. Austria
7. Azerbaijan
8. Bangladesh
9. Belgium
10. Benin
11. Bosnia and Herzegovina
12. Brazil
13. Burkina Faso
14. Burundi
15. Cambodia
16. Cameroon
17. Canada
18. Central African Republic
19. Chad
20. Colombia
21. Costa Rica
22. Côte d'Ivoire
23. Cuba
24. Czech Republic
25. Denmark
26. Democratic Republic of the Congo
27. East Timor
28. Ecuador
29. Egypt
30. El Salvador
31. Ethiopia
32. Fiji
33. France
34. Georgia
35. Germany
36. Ghana
37. Great Britain
38. Guatemala
39. Guinea
40. Haiti
41. Honduras
42. Hungary
43. India
44. Indonesia
45. Iraq
46. Japan
47. Jordan
48. Kenya
49. Kiribati
50. Kosovo
51. Laos
52. Lebanon
53. Lesotho
54. Liberia
55. Libya
56. Luxembourg
57. Madagascar
58. Malawi
59. Mali
60. Mauritania
61. Mexico
62. Moldova
63. Morocco
64. Mozambique
65. Myanmar
66. Nepal
67. Netherlands
68. Nicaragua
69. Niger
70. Nigeria
71. North Macedonia
72. Norway
73. Pakistan
74. Palestine (West Bank & Gaza)
75. Papua New Guinea
76. Peru
77. Philippines
78. Poland
79. Romania
80. Rwanda
81. Samoa
82. Senegal
83. Serbia
84. Sierra Leone
85. Slovakia
86. Solomon Islands
87. Somalia
88. South Africa
89. South Sudan
90. Sri Lanka
91. Sudan
92. Switzerland
93. Syria
94. Tanzania
95. Thailand
96. Togo
97. Tonga
98. Tunisia
99. Türkiye
100. Tuvalu
101. Uganda
102. Ukraine
103. United States
104. Vanuatu
105. Venezuela
106. Vietnam
107. Yemen
108. Zambia
109. Zimbabwe

additional countries where CARE international works

countries with CARE Germany programming in 2023



For more feminism in development policy and humanitarian aid

For years, CARE has focused its work on women and girls, closely supporting the development of Germany's feminist foreign and development policy. The *Guidelines for Feminist Foreign Policy* and the *Feminist Development Strategy*, both published in 2023, represent a significant step forward. CARE still emphasizes the need to dismantle inequality structures rather than merely addressing their symptoms. One example of our decades-long commitment to achieving lasting positive change in power and decision-making for women and marginalized groups is the SWoMo project (*Strengthening Women's Rights Movements for the Women, Peace, and Security Agenda in three fragile contexts*) in Egypt, Iraq, and South Sudan. This initiative supports 51 women's rights organizations by enhancing their capacities and networks to promote women's participation in peace processes. Women and marginalized groups are recognized as knowledge bearers and supported as decision-makers in the long term. In all three countries, women are taking on leadership roles, breaking traditional stereotypes, and creating sustainable change. Thanks to support by the BMZ and private donations, 15 women's rights organizations in South Sudan have already been strengthened in their strategic and financial capacities.

What we achieved



For people in need When the earth shakes

The devastating earthquakes in southeastern Türkiye and northwestern Syria in early 2023 changed the lives of 19 million people. Many lost loved ones, friends, and their homes. CARE staff were also directly affected. "The house shook, and the noise was deafening, as if someone was trying to destroy it with force," a CARE Germany colleague told us. He was with his family in Gaziantep, Türkiye, at the time of the earthquakes. His family survived unhurt, but many were seriously injured while fleeing their homes.

Syrians who had fled the war in their homeland and rebuilt their lives in the region were once again left with nothing. Thanks to generous donations, CARE was quickly on the ground, distributing tents, blankets, food, and hygiene items. A total of 3.2 million euros was donated for the earthquake-affected region in 2023.

For greater participation in the climate crisis

The climate crisis poses extreme challenges for people in many parts of the world: droughts lead to crop failures, floods and cyclones occur more frequently, leaving a trail of destruction. Women and girls, low-income and marginalized groups are particularly affected, as they often lack the resources to protect themselves. With the *InsuResilience II* project in countries like Bangladesh, Malawi, and the Philippines, CARE focuses on strengthening women's rights organizations and involving disadvantaged women in decision-making processes. The project specifically promotes poverty-focused and gender-equitable measures, helping people better prepare for the impacts of climate change.



CARE.
A global story

CARE is one of the world's largest private non-profit organizations for emergency aid and poverty reduction. We are proud of our legacy: After World War II, more than 100 million CARE packages, donated by American citizens, saved the lives of people in need in Europe. This global solidarity is still a key component of CARE today. CARE is non-partisan, nonreligious and works according to the humanitarian principles as well as other recognized quality standards. CARE has consultative status with the United Nations. In 2023, CARE Germany has been responsible for our country offices in Iraq, the Balkans, Libya, and Ukraine. We oversee all operations and support the local teams in all areas of project work, personnel and financial planning, security, and logistics.

Your trust is our motivation!

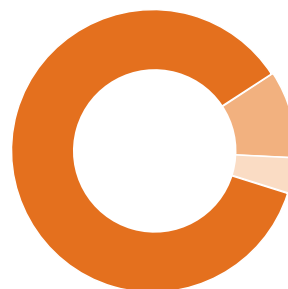
Commitment and solidarity are at the heart of CARE's work. Thousands of donors accompany us on this path and generously support CARE's mission to create a more equal and just world. They stand with more than 12.000 CARE employees around the world who are committed to the cause with passion and great courage – every single day.

CARE also receives invaluable support from foundations, institutional and corporate partners. We would like to wholeheartedly thank every partner, individual or group who supported us in 2023. We look forward to continuing this journey with you.

Many thanks to all who trust and support CARE!

How we spend 1 euro:

89 %
directly support our
programmatic work



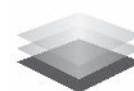
7 %

are used to gain
new supporters

4 %

are spent on information
and administration

Quality and transparency: CARE bears the certificate of the "Deutscher Spendenrat" (German donation council), is committed to the standards of the Initiative Transparent Civil Society and the VENRO Code of Conduct.



Initiative
Transparente
Zivilgesellschaft

WWW.CARE.DE/SPENDEN

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